



Market Profile

Upper Chichester township, PA
Upper Chichester township, PA (4204578776)
Geography: County Subdivision

Prepared by Esri

	Upper Chiches...
Population Summary	
2000 Total Population	16,819
2010 Total Population	16,738
2018 Total Population	17,036
2018 Group Quarters	33
2023 Total Population	17,140
2018-2023 Annual Rate	0.12%
2018 Total Daytime Population	15,117
Workers	6,376
Residents	8,741
Household Summary	
2000 Households	6,494
2000 Average Household Size	2.58
2010 Households	6,684
2010 Average Household Size	2.50
2018 Households	6,761
2018 Average Household Size	2.51
2023 Households	6,787
2023 Average Household Size	2.52
2018-2023 Annual Rate	0.08%
2010 Families	4,411
2010 Average Family Size	3.08
2018 Families	4,399
2018 Average Family Size	3.10
2023 Families	4,392
2023 Average Family Size	3.11
2018-2023 Annual Rate	-0.03%
Housing Unit Summary	
2000 Housing Units	6,699
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	3.1%
2010 Housing Units	7,113
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	6.0%
2018 Housing Units	7,156
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	5.5%
2023 Housing Units	7,153
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	31.0%
Vacant Housing Units	5.1%
Median Household Income	
2018	\$68,784
2023	\$77,899
Median Home Value	
2018	\$243,219
2023	\$258,742
Per Capita Income	
2018	\$34,164
2023	\$38,322
Median Age	
2010	41.5
2018	42.8
2023	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Upper Chiches...

2018 Households by Income

Household Income Base	6,761
<\$15,000	6.8%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	8.7%
\$200,000+	4.3%
Average Household Income	\$85,979

2023 Households by Income

Household Income Base	6,787
<\$15,000	5.5%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	22.6%
\$150,000 - \$199,999	9.9%
\$200,000+	5.1%
Average Household Income	\$96,672

2018 Owner Occupied Housing Units by Value

Total	4,538
<\$50,000	1.2%
\$50,000 - \$99,999	3.8%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	18.6%
\$200,000 - \$249,999	23.1%
\$250,000 - \$299,999	22.6%
\$300,000 - \$399,999	18.2%
\$400,000 - \$499,999	4.3%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$257,619

2023 Owner Occupied Housing Units by Value

Total	4,568
<\$50,000	0.5%
\$50,000 - \$99,999	2.2%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	15.6%
\$200,000 - \$249,999	22.4%
\$250,000 - \$299,999	24.5%
\$300,000 - \$399,999	21.4%
\$400,000 - \$499,999	5.7%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$277,747

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	16,738
0 - 4	6.0%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	12.6%
25 - 34	12.6%
35 - 44	12.9%
45 - 54	16.2%
55 - 64	13.9%
65 - 74	7.8%
75 - 84	5.4%
85 +	1.8%
18 +	79.2%
2018 Population by Age	
Total	17,036
0 - 4	5.4%
5 - 9	5.5%
10 - 14	5.4%
15 - 24	10.4%
25 - 34	13.6%
35 - 44	12.3%
45 - 54	13.3%
55 - 64	15.3%
65 - 74	10.8%
75 - 84	5.7%
85 +	2.3%
18 +	80.5%
2023 Population by Age	
Total	17,140
0 - 4	5.4%
5 - 9	5.4%
10 - 14	5.4%
15 - 24	9.6%
25 - 34	13.5%
35 - 44	13.3%
45 - 54	11.8%
55 - 64	14.4%
65 - 74	12.1%
75 - 84	6.8%
85 +	2.3%
18 +	80.6%
2010 Population by Sex	
Males	8,014
Females	8,724
2018 Population by Sex	
Males	8,182
Females	8,854
2023 Population by Sex	
Males	8,257
Females	8,883

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Upper Chiches...
2010 Population by Race/Ethnicity	
Total	16,738
White Alone	84.0%
Black Alone	10.7%
American Indian Alone	0.3%
Asian Alone	2.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.8%
Hispanic Origin	2.4%
Diversity Index	31.6
2018 Population by Race/Ethnicity	
Total	17,036
White Alone	78.7%
Black Alone	14.0%
American Indian Alone	0.3%
Asian Alone	3.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.5%
Hispanic Origin	3.7%
Diversity Index	40.5
2023 Population by Race/Ethnicity	
Total	17,140
White Alone	74.0%
Black Alone	17.0%
American Indian Alone	0.3%
Asian Alone	4.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	3.2%
Hispanic Origin	4.8%
Diversity Index	47.5
2010 Population by Relationship and Household Type	
Total	16,738
In Households	99.8%
In Family Households	83.3%
Householder	26.4%
Spouse	19.7%
Child	31.2%
Other relative	4.0%
Nonrelative	2.1%
In Nonfamily Households	16.5%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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	Upper Chiches...
2018 Population 25+ by Educational Attainment	
Total	12,479
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	5.3%
High School Graduate	38.6%
GED/Alternative Credential	2.7%
Some College, No Degree	17.1%
Associate Degree	10.5%
Bachelor's Degree	14.9%
Graduate/Professional Degree	8.6%
2018 Population 15+ by Marital Status	
Total	14,246
Never Married	31.2%
Married	48.0%
Widowed	7.3%
Divorced	13.4%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	92.5%
Civilian Unemployed (Unemployment Rate)	7.5%
2018 Employed Population 16+ by Industry	
Total	8,450
Agriculture/Mining	0.2%
Construction	5.5%
Manufacturing	10.0%
Wholesale Trade	3.0%
Retail Trade	15.4%
Transportation/Utilities	5.1%
Information	1.1%
Finance/Insurance/Real Estate	6.4%
Services	49.6%
Public Administration	3.7%
2018 Employed Population 16+ by Occupation	
Total	8,450
White Collar	64.3%
Management/Business/Financial	16.4%
Professional	17.9%
Sales	11.7%
Administrative Support	18.2%
Services	16.0%
Blue Collar	19.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	4.8%
Production	5.7%
Transportation/Material Moving	6.0%
2010 Population By Urban/ Rural Status	
Total Population	16,738
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

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	Upper Chiches...
2010 Households by Type	
Total	6,684
Households with 1 Person	27.7%
Households with 2+ People	72.3%
Family Households	66.0%
Husband-wife Families	49.3%
With Related Children	20.3%
Other Family (No Spouse Present)	16.7%
Other Family with Male Householder	5.0%
With Related Children	2.3%
Other Family with Female Householder	11.8%
With Related Children	6.5%
Nonfamily Households	6.3%
All Households with Children	29.5%
Multigenerational Households	5.3%
Unmarried Partner Households	6.6%
Male-female	6.1%
Same-sex	0.6%
2010 Households by Size	
Total	6,684
1 Person Household	27.7%
2 Person Household	32.5%
3 Person Household	17.2%
4 Person Household	13.5%
5 Person Household	5.6%
6 Person Household	2.2%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	6,684
Owner Occupied	71.7%
Owned with a Mortgage/Loan	53.2%
Owned Free and Clear	18.5%
Renter Occupied	28.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	7,113
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments		Upper Chiches...
	1.	Parks and Rec (5C)
	2.	Golden Years (9B)
	3.	Enterprising Professionals
2018 Consumer Spending		
Apparel & Services: Total \$		\$14,741,736
Average Spent		\$2,180.41
Spending Potential Index		100
Education: Total \$		\$10,527,730
Average Spent		\$1,557.13
Spending Potential Index		108
Entertainment/Recreation: Total \$		\$21,927,387
Average Spent		\$3,243.22
Spending Potential Index		101
Food at Home: Total \$		\$33,645,528
Average Spent		\$4,976.41
Spending Potential Index		99
Food Away from Home: Total \$		\$23,725,942
Average Spent		\$3,509.24
Spending Potential Index		100
Health Care: Total \$		\$39,079,499
Average Spent		\$5,780.14
Spending Potential Index		101
HH Furnishings & Equipment: Total \$		\$14,118,125
Average Spent		\$2,088.17
Spending Potential Index		100
Personal Care Products & Services: Total \$		\$5,660,453
Average Spent		\$837.22
Spending Potential Index		101
Shelter: Total \$		\$118,646,596
Average Spent		\$17,548.68
Spending Potential Index		105
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$17,678,925
Average Spent		\$2,614.84
Spending Potential Index		105
Travel: Total \$		\$15,210,400
Average Spent		\$2,249.73
Spending Potential Index		104
Vehicle Maintenance & Repairs: Total \$		\$7,202,493
Average Spent		\$1,065.30
Spending Potential Index		99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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